



# Open Accelerator 2020

4<sup>th</sup> edition

The international fast track acceleration program dedicated to projects in Life Sciences



## Join our acceleration program!

We are looking for the world's leading innovators whose **digital solutions** are shaping the future of health, thanks to the adoption of **cutting-edge** technologies (ie: wearables, biomarkers, advanced analytics, AI and other).

The Open Accelerator 2020 Call for Solutions is focused preferably on **Respiratory** and **CNS** therapeutic areas.

The acceleration program will take place in fall 2020 at OpenZone scientific campus on the doorstep of Milan (Italy). The value of the entire program for each Applicant has been estimated to be around €25,000.

### AWARDS

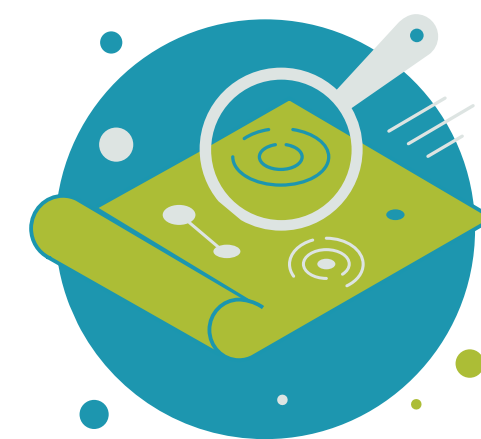
- Milestone-based seed investment up to €100,000 per project
- Coaching and advisory services
- Labs and office spaces for free in OpenZone scientific campus
- High profile network



Virtual health



Clinical trials digitalization



New ways to interact



Digital Diagnostics



Digital Prevention, Monitoring & Therapeutics

Apply on [www.openaccelerator.it](http://www.openaccelerator.it)

Deadline 20<sup>th</sup> July 2020

[info@openaccelerator.it](mailto:info@openaccelerator.it)



# What are we looking for?

At Open Accelerator (OA) we are seeking the world's leading innovators whose technological digital solutions are shaping the future of health, creating **transformative patient experiences**, delivering **multidimensional approaches to care** and improving **health and disease outcomes** by driving positive change in the health ecosystem.

We are aiming to provide acceleration to startups capable to position themselves as «**first in class**» **technologies** preferably in **central nervous system** and **respiratory** disease areas, including related rare diseases and emergency related issues.

**We specifically want to identify entrepreneurial project teams, startups that are challenging the status quo within the healthcare ecosystem significantly leveraging on and advancing the following technologies:**

The cornerstones of “**P4medicine**” - **Prediction, Prevention, Personalization, Participation** – are the pillars of our holistic view, to seek digital health solutions for the entire patient journey.

**Visit [www.openaccelerator.it](http://www.openaccelerator.it) for further information about the call: dates, location and the Regulation of the acceleration program, and how to submit your application!**



## Digital Diagnostics

Smart solutions enabling early diagnosis through AI-powered data analytics or through automated health assessments that can be done virtually from patients' home.



## Digital Prevention, Monitoring & Therapeutics

Digital solutions able to enhance healthy living through focus on prevention and wellness, or to improve health status through better personalized monitoring and management of the symptoms.



## New ways to interact

The COVID-19 pandemic has highlighted the need of alternative ways of interaction among HealthCare professionals, HealthCare Industries and the community at large (virtualization of scientific events, virtual showcases, digital upskill...). We are therefore also looking for breakthrough solutions for new interactions, knowledge sharing, event management and learning.



## Virtual health

Telemedicine, teleconsultation and Homecare as a mean to add a human-touch in digital health technologies.



## Clinical trials digitalization

Home-based/remote administration of clinical trials to improve efficiency of R&D and gather more data and insights over safety and efficacy.

Five main value drivers relevant to Open Accelerator Innovators:



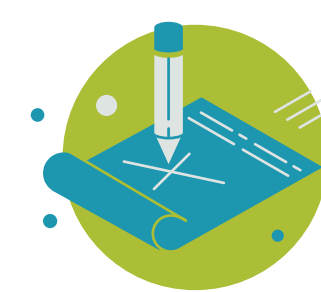
**Data-driven approach**



**Business model innovation**



**Patient Centricity**



**Flexibility to change**



**User Experience**