Cookie Policy

Last update: May 2018

What are cookies

The website www.openaccelerator.it uses cookies. As explained by the Italian Data Protection Authority in the FAQ dated December 2012, available on the website www.garanteprivacy.it, cookies are "*small text files including letters and numbers - that are sent to the user's terminal equipment (usually to the user's browser) by visited websites; they are stored in the user's terminal equipment to be then re-transmitted to the websites on the user's subsequent visits to those websites*". The purpose of the cookies is to simplify the analysis of the web traffic or to point out when a specific website or a part of it is visited, to distinguish the users in order to offer personalized contents, and to help administrators with the improvement of the website and of the browsing experience of the same users.

Cookies do not allow the access to other data stored in your device, although this latest represents the space in which cookies are downloaded. Cookies cannot load any kind of code, transfer virus or malware and do not damage the user's computer.

Below it is possible to find information on the cookies installed through this website and any necessary indication on how to manage the related preferences.

The user's consent

When connecting for the first time to a page included in www.openaccelerator.it, the user sees a synthetic informative note on the use of the cookies. If the user closes the informative banner through the related button or clicks outside the banner including the informative note and continues browsing, the same user consents our use of the cookies under the modalities described in the present Cookie Policy.

The website reminds the choice made by the user; therefore, the short informative note shall not be proposed again in any following connection from the same device. However, the user is always allowed to revoke totally or partially the consent he/she already expressed.
In case of technical problems when granting the consent, please contact us by the specific links provided by this website to help you.

Which type of cookies we use

The use of cookies by the holder of this website, Zcube S.r.l. with head office in Bresso (Milan, Italy) – via Lillo del Duca, 10 - is included in the **Privacy Policy** of the same; for all the information required by the articles 13 and 14 of the Regulation (EU) 2016/679 please click **here.**

In order to allow the use of our website and to supply our services, we adopt both the so-called persistent cookies (that is cookies, which remains on the user's computer/device memory until the user erases them manually or for a pre-defined period of time) and the so-called session cookies, which are not stored on the user's computer/device forever and disappear when the user closes the browser.

We use different kinds of cookies – with their own specific functions. These cookies can be classified as follows:

COOKIE OF THE FIRST-PARTY, THAT IS GIVEN BY THIS WEBSITE

TYPE OF COOKIES	WHICH IS THEIR FUNCTION?
Technical/consent *(The consent of the user is not necessary for this kind of cookies)*	This cookie keeps track of the consent granted by the user for the use of the cookies on this website. In this way the short informative note on the cookies and the request to grant the consent are not proposed again in any successive visit.

COOKIE OF THE THIRD-PARTY, THAT IS GIVEN BY WEB SITES WHICH ARE DIFFERENT FROM OTHER WEBSITES

TYPE OF COOKIES	WHICH IS THEIR FUNCTION?
Statistical/analytics *(The consent of the user is necessary for this kind of cookies)*	They are used to get information on the user's browsing modalities in our website. These data are analyzed in aggregated form for statistical purposes. They are not necessary, but we consider them a great help to improve our contents and our services on the basis of the indications obtained from the statistical analysis.
Profiling/advertising/ social *(The consent of the user is necessary for this kind of cookies)*	These cookies are used to present content, including advertising content, in a more personalised manner. For example, they can also be used to limit the number of times that a certain advert is shown or to help us improve reporting on our advertising campaign performance (including of campaigns run by third parties on our website). Although not necessary, they allow us to offer a more personalised content.

Third-party cookies

When browsing in this website, you shall receive both cookies of Zcube S.r.l., and cookies from third-party websites, that can set cookies on your device on our account in order to give their services.

Third-party cookies allow us to obtain more complete surveys on the browsing habits of the user. For example, we use these cookies to develop surveys on the use of our website and to study your interest in our specific contents or services. More detailed information on these cookies are available on the tables included in this document and on the third-party websites concerned.

(Third-party) Statistical cookies

www.openaccelerator.it uses Google Analytics, that is a service for the analysis of the web traffic provided by Google, Inc., 1600 Amphitheatre Parkway - Mountain View - CA94043 USA, which uses cookies to collect and study in aggregative form the information concerning the users' browsing. Neither Zcube S.r.l. nor Google combine your IP address with the other data they have to identify you directly.

The information collected are processed by Google Analytics' systems in order to develop reports for the administrators of www.openaccelerator.it. The administrators use them to verify the correct functioning of the services and the satisfaction level concerning the contents proposed.

If you wish more information on the policies applied by Google Inc. on data protection, you can click here. If you need to disable statistical cookies and to prevent Google Analytics from collecting data on your browsing, you can download the specific deactivation component here indicated: https://tools.google.com/dlpage/gaoptout.

(Third-party) Advertising profiling and retargeting cookies

www.openaccelerator.it uses specific cookies to analyze the progress of their advertising campaigns or to deliver advertising content on this site based on the interests expressed by users through internet browsing (OBA).

Cookies used to display advertisements aimed at users who have previously visited this site may also be released.

In the table below you can find details about cookies and how disable them:

COOKIE	3RD PARTY	ADDRESS	PRIVACY	DEACTIVATE
Double Click	Google Inc.	1600 Amphitheatre Parkway Mountain View - CA94043 USA	Privacy statment/consent Third party privacy policy della terza parte	Click here Or click here Or click here for settings

(Third-party) Social Plugins and widget

Our web pages may contain plug-ins of the most popular social networks (i.e. Facebook, Twitter, Linkedin), managed by the third parties involved.

These plug-ins could match i.e. to the "Like" buttons on Facebook or "Retweet" on Twitter. If you access one of our web pages that has a similar plug-in, the internet browser connects directly to the third-party servers and the plug-in is displayed on the screen by means of the connection with the browser. The plug-in may communicate to third-party servers which pages the user has visited.

In the table below you can find details about the plug-ins and how disable them:

COOKIE	3RD PARTY	ADDRESS	PRIVACY	DEACTIVATE
Facebook (Facebook connect)	Facebook Inc.	1601 S. California Ave Palo Alto - CA94304 USA	Privacy statment/consent	Clck here
Twitter (Twitter Button, Syndication)	Twitter, Inc.	795 Folsom St., Suite 600 San Francisco - CA94107 USA	Third party Privacy policy	Click here

How to configure the terminal

When the user does not agree with the installation of cookies, he/she has to configure the browser to disable the reception of the cookies or to stop using this website. However, when disabling cookies, the website or some of its functions could not work correctly.

It is sufficient to enter the setting area of the browser in order to modify the modalities of use of the cookies, to block their reception or to eliminate the cookies that are present in the device.

Most part of the browsers gives the possibility to accept or to refuse all the cookies or to accept only some of them (for example the cookies deriving from specific websites).

Although there are similar procedures, the method adopted to configure cookies varies from browser to browser. For more details on the procedure to use, the user can visit the website www.aboutcookies.org or consult the section 'Help' of his/her own browser.

For more information on the cookies and on how to manage your preferences for the cookies, please visit www.youronlinechoices.com.